



## PETITION REQUEST

**DATE:** 10/27/17  
**TO:** Corlei Prieto, AEBG Coordinator  
**FROM:** Gabriel Morales, Program Manager, KRA Corporation  
**SUBJECT:** AEBG Budget Modification Request

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KRA would first like to thank the AEBG Consortium for its on-going support of our Workforce System Navigator project for the community of Santa Barbara. Additionally, in this communication to your office Ms. Prieto, KRA would like to request a budget modification from our current AEBG budget. This request is based on the following project needs as we enter into the final Quarter of the funding year.

Considering KRA started the project mid-year, and will be able to fund personnel needs through the end of the year with a potential surplus if we do not request and make a few budget adjustments. With understanding the Consortium approved allocation was for personnel only; we would like the Consortium to consider the following budget modification.

*KRA is requesting to deduct a portion of our 45K allocation to pay for the marketing and communications cost outlined in the following:*

- Outreach & Marketing materials =\$ 7,000
- Staff laptop and cell phone =\$ 1,200

**Total = \$ 8,200**

Our staff's goal is to incorporate extensive time and effort in activities to promote this project off-site and in various locations through-out the Santa Barbara community. This request will add to the mobility/flexibility of their strategic plan (along with original RFP) to be successful with the allotted time left in project year.

Thank you for your consideration towards KRA's request and on-going working relations in serving our community members.